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Friends’ Attitudes to Mass Political Action: during & after

The subject of this investigation is the influence participants’ friendship relations on their emotional attitudes to mass political action. The sampling covered 965 participants of the Ukrainian mass moves. Method of modality and emotional strength evaluation and the implicit association test were applied. Those participants who took part in the mass political movement together with their friends (N=319) have the differences in emotional states which decrease the risk of development of uncontrolled crowd spanned with negative emotions (panic, aggressive). The context of friendly relationships has the influence on participants’ more extensive inclusion into the emotional spin of positive states.

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