



International Society of Political Psychology (ISPP)

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of Political Psychology (ISPP)

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# CHANGE OF POWER TEAM IN UKRAINE: WHAT'S NEXT— DEVELOPMENT OR BALANCING?

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# \*Theoretical frame

- Theoretical frame of reflection on situation from 2004 to 2010 – is a **complicated co-ordination** concept.
  - Complication is an intermediate phase between chaos and order (Holland)
  - Social and psychological dimension of these processes is exposed, first of all, through rise of coordination complication between people within certain social orderliness of social systems
  - Complicated co-ordination is a characteristic feature of the intensive development stage in the organization, being both positively and negatively directed
  - this conceptual construct may be applied for the analysis of society as a social system as well



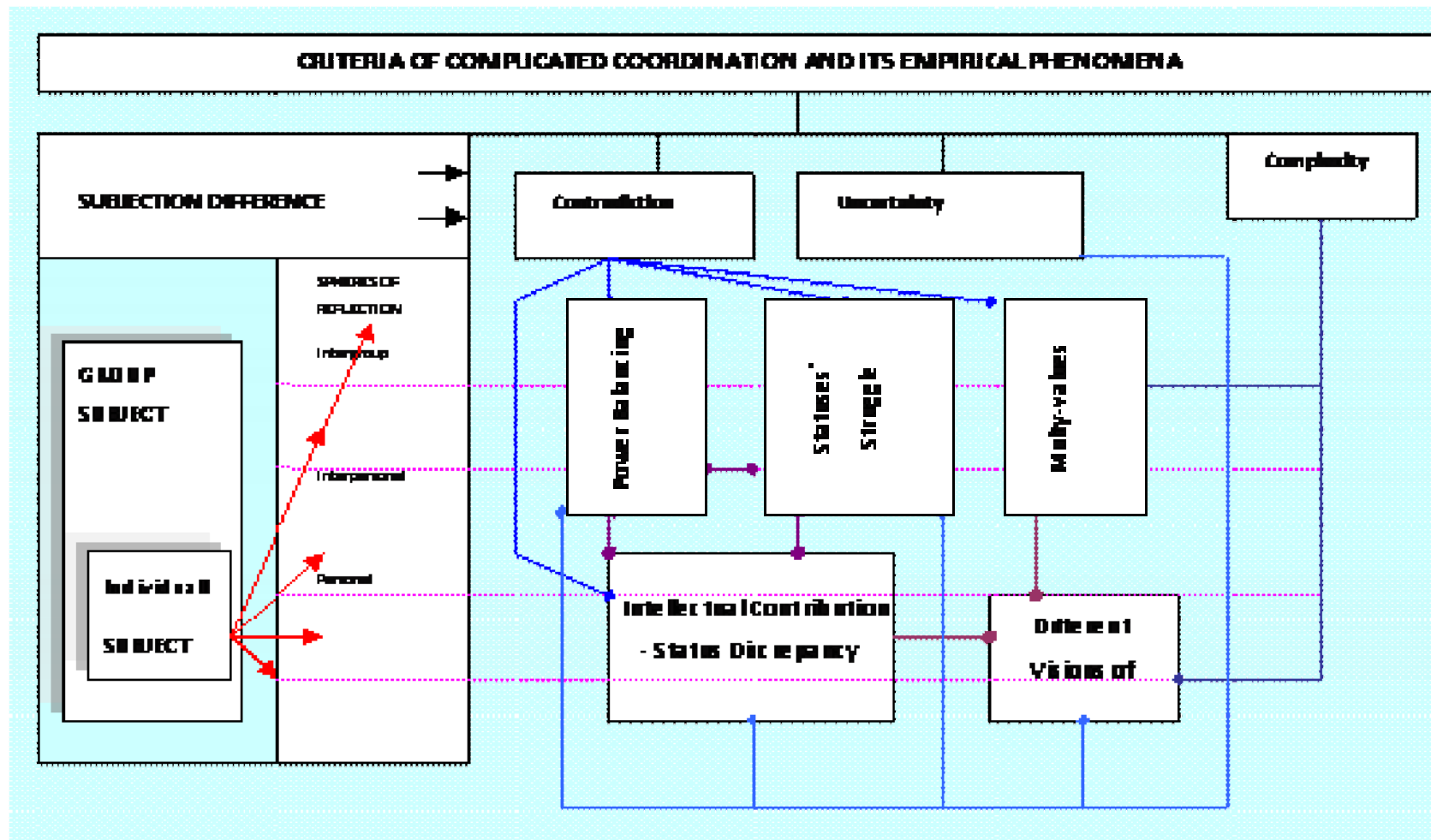
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# \*Two political teams

## “the orange”

(the block by Juliya Tymoshenko and National Union Our Ukraine)

- , , position of power before election in 2004 was characterized by multidirectional foreign policy and vagueness (hidden) of the position of right-wing forces concerning the attitude to property
- “orange” government showed itself as opposition to the former government, and also to the Soviet model of government, declaring openly and definitely to follow the Euro-Atlantic vector in foreign policy. It was signaling for changes in all social strata.

## “the blue”

(Party of regions, leading by Yanukovich)

- The political force of "the blue" in 2004 was based largely on criticism of radical politics and continuation of policy of multidirectional, preservation of benefits, privileges for certain strata of population that is the evidence of patriarchy.
- In 2010, after accession to power of "the blue", more significant became strengthening of the Eastern vector, that found expression in cancellation of the North Atlantic orientation in foreign policy.
- The position of big capital became more produced for society.

# \*Samples and method

The empirical analysis is based on system long-term monitoring of public opinion on urgent issues of social and political life, which was made by the Institute of Social and Political Psychology of NAPS of Ukraine under the supervision of its director Sliusarevskyi M. We analyzed the period from 2004 till 2010. In general, there are compared data of seven surveys, and at least 2000 respondents participated in each of them.

17–25. 05. 2004	3–10. 05. 2005	18–25. 10. 2006	22–26. 09. 2007	24–30.11. 2008	18–24. 12. 2009	26–31.08, 2010
N=2007	N=1217	N=2293	N=2000	N=2014	N=2005	N=2003