

THE GROUP'S REFLECTION FOR THE SERVICES
TO OVERCOME SOCIO-CULTURAL ETHICAL STEREOTYPES

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From the one side socio-cultural ethical norms play the organizing part in stable society, from another side they become braking stereotypes in the stage of their (norms) regeneration. The crossing to the market relations forms the social task to overcome such ethical stereotypes as the justice only of equalize distribution, negativial appreciation of skill "self price" and ability to declare about self interests, outcast of the idea of changing, property of the intellectual product, etc. The maximum quip of contradictions shows itself as a result of crossing on the new forms of property. The realized in a training-practicum form the conception of group's reflection secures the rendering of psychological services on display to the concrete people and collective of potential, swining of stereotypes and development of readiness to change the conciousness. One of the variant of building's scheme of such training-practicum: problemal field drawing; demand to get a single intellectual product, forcing of uncertainty, personal display contradictions of interests, fiction (play) design, reflection and deep examining of new ethical appreciations in different situations, private significance and drawing into. The inner ethical positions of group's reflection conception are: timely of choice and conformity of influebce to potential.