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The personnel attestation - the broad and the narrow senses

The personnel attestation is traditionally understood as a system of organizational and special measures on evaluating of professional and personal correspondence of a definite worker or business department to corporate demands, standards and values.

What is the alternative to a traditional approach in a period of a transitional economics? Or in a sphere of a small business where the corporate standards have not established yet or have not passed "time-test"? What is the criterion of evaluating in this case? What is the authority of that criterion?

Our solutions of that problem lie in the field of the additional attestation functions' usage: a search (working out) of corporate values, standards, demands, their concordance and their presentation.

The mentioned additional abilities are realized with the help of introduction of modulus of reflective training courses: an innovation training course, a sales' training, a training course of accuracy of executive operations.

So a new function of traditional attestation is added to the evaluating of qualities' correspondence - that is a coefficient of co-authorship - co-ordination of the organizations normative base.

A discussion on substance of the new attestation modulus which are realized in a Ukrainian consulting market as enterprises' demand satisfaction and as a prognosis of an equivalent need in other economic conditions is offered.